



DRAWING TITLE:	LAYOUT ANALYSIS
COURSE OR LEVEL:	GRAPHIC COMMUNICATION
CHALLENGE VERSION :	V1_0121
SCALE:	NTS
NOTES:	ANALYSE THE FOLLOWING LAYOUT AND COMPLETE THE FOLLOWING TASKS: 1. IDENTIFY THE DTP FEATURES 2. IDENTIFY VECTOR GRAPHIC FEATURES 3. IDENTIFY PHOTO-EDITING FEATURES 4. IDENTIFY DESIGN PRINCIPLES 5. IDENTIFY EFFECTIVE DESIGN DECISIONS. 6. IDENTIFY MISTAKES, ERRORS OR MISSED OPPORTUNITIES.

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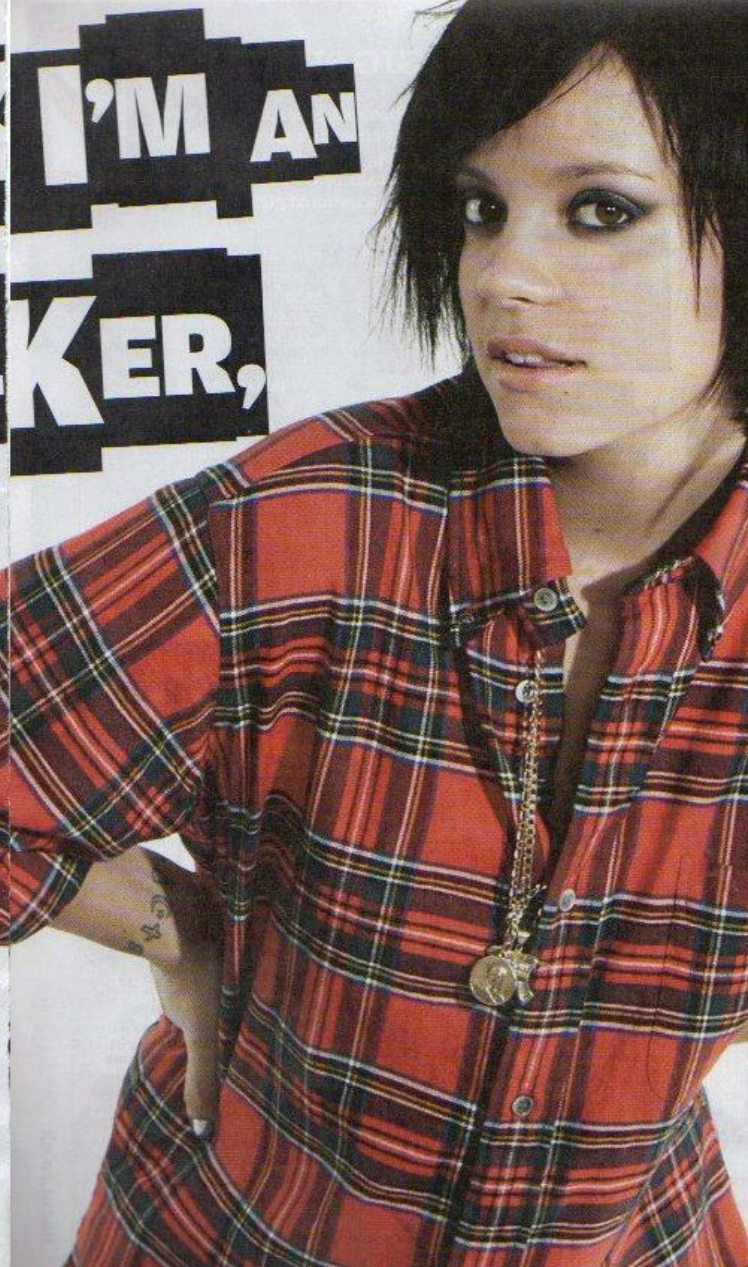
**“PEOPLE THINK I’M AN
ATTENTION SEEKER,
BUT I’M
JUST HONEST”**

WORD:
JAMES McMahon

In a world of bland, identikit popstars, **LILY ALLEN** is a tabloid-baiting breath of fresh air. *NME* dodges the paparazzi and attempts to get behind the headlines

It's late December and I'm stood on Lily Allen's doorstep while a man sat in a rosebush across the street films me with a video camera. At the time I don't think this is that weird - I am, after all, stood on Lily Allen's doorstep, which is not how I spend my average day. I ring the doorbell, Allen answers via the intercom and I'm let into her house while the bushes rustle behind me. Inside the ground-floor flat I'm greeted by Lily's dog Mabel and a huge, wall-mounted scan of the singer's criminal record for speeding. A bit further around the bend of the door there's another wall-mounted image - Lily as a little girl - while on the left there's a lavishly decorated Christmas tree. Somewhere in the middle is a huge cardboard cut-out of Lily as reimagined by the Simpsons team, although no-one present seems to know whether she actually appeared on the show. Lily emerges from a room adjoining the main living space wearing a Dolce & Gabbana T-shirt and pulling a grey sweater over her head. Moments later she's squawking, complaining she's just burned the side of her head with a cigarette as her dog bounds around the room, keen to be part of the excitement. All the scene needs is for the Christmas tree to fall on her attendant personal assistant's head and it'd be akin to a sketch from the *Some Mothers Do 'Ave 'Em* Christmas special. Parallels between today and '70s BBC comedy are averted when Lily nips to the kitchen to run the side of her head under a cold tap. She emerges a few minutes later, laughing. Time is tight for Lily Allen these days, so *NME* is due to talk to the singer in the back of a hire car as we ride from her house to a photo studio on the other side of London. With the release of her second album, *It's Not Me, It's You*, due early February - and press shots to be taken, magazine interviews to be done and the recording of Jools fucking Holland's fucking *Hootenanny* to be finished before that - every available moment in Lily's life circa now is owned by her record company Parlophone, who, after backing her status as a pop-star who rarely makes pop-music in the three years since her 2006 debut *Alright, Still*, are keen for her second album to reaffirm her as a musician. It's something that's important to Lily too. "It is important to me how this record is received," says the singer. "It's not

HAIR: PHOTOGRAFICO; MAKEUP: SUZIE JARRETT; STYLING: PAUL HENNESSY





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“THE CROWD WAS UNBELIEVABLE, THEY WENT CRAZY!”

EXPOSURE EXCLUSIVE... RED

Speaking to new rock band on the scene RED, they tell us how their lives have dramatically changed for them since announcing their new album and world wide tour. We caught up with the girls backstage at this years NME awards where they have been nominated for the Best Newcomer award. Chloe Jade and Anna tell us of their excitement and anticipation for the future and talk tours fans and All Time High.

Exposure: Hi girls. So how's it going?

J: It's actually manic here, i'm struggling to hear myself think. The buzz in here tonight is amazing.

E: How do you feel about being up for the Best Newcomer award? It's pretty exciting.

A: Yeah it really is. We are so happy to just be nominated but we are up against some really good bands and solo artists, so we're not building our hopes up but secretly we really want to win. (laughs).

E: So lets talk about your new album. You have already sold millions all over the world. How are you dealing with this rocketing success?

C: It actually hasn't sunk in yet. It feels quite weird.

J: Yeah it's even weirder when someone recognises you in the street, it just completely freaks you out.

A: I'm always like 'do I know you?' or 'how do you know my name?'

E: It's all pretty new to you then. Your tour will certainly put you on the map. Your feet wont touch the ground.

C: I know it's going to hit us like a train. But I mean we've done quite a lot of gigs, festivals and private concerts.

J: The only thing is we're playing in arena's and stadium's so the crowds will be a lot bigger (all laugh).

E: Where are you most excited about playing?

A: The UK crowds are epic, they really get into it. I'm excited about playing every where. I want to see everything.

J: I can't wait to experience all the different crowds.

E: I hear your quite popular in Japan, now there's a wide audience.

C: Yeah we think that's amazing i'm really excited about playing there.

J: The crowds there are absolutely insane. I cannot wait to play there.

E: You have supported quite a few bands but which band did you most enjoy playing with?

J: I loved being the supporting act for All Time High.

A+C: Yeah

J: The crowd was mental and it was a festival so a lot of drunken jumping around when the band came on. Meeting the band themselves just topped it off really, that was a good day (laughs).

E: Would you collaborate with All Time High on an album.

C: Yes of course! Well if they asked us. I imagine it will be a laugh as well.

J: I don't think we would actually get any work done we would just be jamming on guitar and making up tunes.

E: Do you have much input in song writing/ music writing?

J: We have quite a lot of input. Normally we come up with ideas and let our record label know.

C: We do hope in the future that we will write an entire album.

E: Well girls good luck with the album and the tour and lets hope you get that award.

All: Thanks (laughs)

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NEWS

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WORLD EXCLUSIVE!

"WE'RE BEING THE BEST MCR WE CAN BE!"

MY CHEMICAL ROMANCE INVITE KERRANG! TO THEIR RECORDING STUDIO...

NEW MCR TRACKS THE LOWDOWN

HERE'S A TEASER OF WHAT'S TO COME...

SAVE YOURSELF, I'LL HOLD THEM BACK

SOUNDS LIKE: Down 'n' dirty rock 'n' roll collides with stadium rock, with a big emotive My Chemical Romance chorus that makes you want to jump up and down in a sea of thousands of other people.

STAND-OUT LYRICS: "You can have this world, drive it all behind me, I can steal this car if your folks don't mind we can live forever if you've got the time..."

STILL ALIVE

SOUNDS LIKE: A bouncy and playful romp - complete with all-got gang vocals - about the hazards of playing the Reading and Leeds Festivals.

STAND-OUT LYRICS: "We came here to rough so everyone we wanted all the stage and all yourself" "Am I still alive..."

DEATH FOR DISCO

SOUNDS LIKE: A thumping great ode to the pleasures of raucous rock 'n' roll hedonism with an unabashedly pop chorus.

STAND-OUT LYRICS: "For all the good times, they give you, thanks..."

TRANS AM

SOUNDS LIKE: Huge melodies and epic songwriting intermingled to create a glorious runaway teen riot.

STAND-OUT LYRICS: "Gently, don't forget too much the world, why are dreams like this would it stay..."

MY CHEMICAL ROMANCE FRONTMAN GERARD WAY HAS REVEALED TO KERRANG! THAT THE EMO SUPERSTAR'S FORTHCOMING, AS-YET-UNTITLED ALBUM WILL BE A VAST DEPARTURE FROM THE EPIC GRANDIOSE AND THEATRICS OF 2006'S THE BLACK PARADE.

THE NEW JERSEY QUINTET, WHO HAVE BEEN OUT OF THE SPOTLIGHT FOR OVER SIX MONTHS, ARE CURRENTLY MAKING THEIR FOURTH STUDIO ALBUM (WHICH IS TENTATIVELY SCHEDULED FOR RELEASE NEXT SPRING) AT SUNSET SOUND STUDIOS IN HOLLYWOOD, CALIFORNIA WITH PRODUCER BRENDON O'BRIEN (PEARL JAM, RAGE AGAINST THE MACHINE).

"OUR ORIGINAL GAME PLAN WAS TO MAKE A VERY QUICK, VERY VIOLENT RECORD," SAYS GERARD, WHO REVEALS THAT, FOR THE FIRST TIME EVER, THIS ALBUM WILL NOT HAVE ONE OVERALL CONCEPT, INSTEAD FOCUSING ON SEVERAL THEMES LIKE "STRENGTH" AND "SELF-PRESERVATION".

"TO BE ABLE TO LET GO OF YOUR GAME PLAN IS REALLY HARD," HE EXPLAINS. "THERE WERE MANY TIMES WHERE WE HAD TO REALLY MOVE ON OUR FEET VERY QUICKLY AND SAY, 'NO, THE ALBUM'S TAKING A TURN AND WE NEED TO ACCEPT IT, BECAUSE IF WE FIGHT IT WE'LL END UP WITH A RECORD THAT DOESN'T MAKE ANY SENSE.' THIS IS THE FIRST TIME WE'VE BEEN ABLE TO GO THROUGH EVERYTHING WITH A FINE TOOTH COMB. EVERYTHING IS TAKING SO MUCH LONGER, IN A REALLY GREAT WAY. WE'VE NEVER BEEN ABLE TO GO THROUGH THE SONGS LIKE THIS AND GET THINGS AS GOOD AS WE POSSIBLY CAN. IT'S ALWAYS BEEN LIKE, 'YOU'VE GOT THESE MONTHS TO REHEARSE AND TWO WEEKS TO MIX, THEN YOU'RE BACK ON AN AIRPLANE TO GO TOUR AGAIN!'. THIS TIME, WE AFFORDED OURSELVES THE LUXURY OF EXPLORING EVERY SONG."

"I'M REALLY GLAD WE DID," GERARD ADMITS WITH A LAUGH. "IT TOOK A WHILE TO FIGURE OUT WHAT THE HELL WE WERE GONNA DO THIS TIME!"

KERRANG! HAD AN EXCLUSIVE PLAYBACK OF FIVE SONGS DURING THE MIXING PROCESS. THE SONGS - WORKING TITLES FOR THE TRACKS WE HEARD INCLUDE BLACK DRAGON FIGHTING SOCIETY, ROY DIVISION, THE ONLY HOPE FOR ME IS YOU, SOVE YOURSELF, I'LL HOLD THEM BACK, STILL ALIVE, DEATH FOR DISCO AND TRANS AM - ARE THE MOST RAUCOUS, DIRTY ROCK 'N' ROLL GEMS WE'VE HEARD FROM MCR SINCE THEIR 2002 DEBUT I BROUGHT YOU MY BULLETS, YOU BROUGHT ME YOUR LOVE.

"OH, IT'S FILTHY," RIDES GERARD. "THAT'S WHAT I LOVE ABOUT IT!"

MCR'S OVERALL SOUND REMAINS AS HUGE AS WE'VE COME TO EXPECT SINCE BLACK PARADE, BUT THE BAND - ALSO FEATURING GUITARISTS FRANK IERO AND RAY TOSI, BASSIST MATTY WATY AND DRUMMER BOB BYRER - HAVE A NEW AIR OF UNABASHED DEFERENCE.

"EVEN BEFORE MY DAUGHTER WAS BORN," SAYS GERARD (WHO BECAME A FATHER IN MAY). "I WAS WRITING LYRICS THAT WERE BASICALLY, IF ANYTHING WERE TO HAPPEN TO ME, AND SHE WERE TO TURN 15 YEARS OLD, SHE'D BE ABLE TO LISTEN TO A AND REALISE THAT HER FATHER AND HER FATHER'S HANDSOMES AND EVERYONE INVOLVED IN THIS, WEREN'T VICTIMS. THERE'S A HUGE AMOUNT OF HUMOUR IN THE BAND, BUT THERE WAS SO MUCH ANGER."

"AND NOW," HE CONTINUES, "SHE'S ASPIRIN' BUT IT'S DIFFERENT. I THINK WE'RE REBELLING NOW AS A ROCK BAND. WE'RE TRYING TO KEEP IT PURE, BUT WE'RE NOT PLAYING VICTIMS ANYMORE."

"WE'VE REALISED THAT WE'RE ONE OF THE YOUNGEST BANDS AT OUR SIZE," MUSES THE FRONTMAN. "SO THERE'S A RESPONSIBILITY THAT COMES WITH THAT, WHETHER IT'S TO FANS OR TO OUTSIDE LISTENERS WHO AREN'T FANS, TO BE THE GREATEST AMERICAN ROCK BAND. THAT WAS THE GOAL. AND IT TOOK A WHILE TO GET THERE, BUT WE'RE JUST BEING THE BEST MY CHEMICAL ROMANCE THAT WE CAN BE."

Gerard Way rock 'n' roll rebel

Matty Waty does her

Gerard, Ray Tosi and Frank Iero man at work

Gerard: "Oh well I've forgotten to lock the bloody front door..."

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